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**Email Template: Introducing Your Custom Wellbeats *Wellness* Program**

**Directions:**

Simply copy the text below and paste into an email (such as Outlook) to send to your members to promote your custom program.

In the text areas colored in red, please delete and add your custom program and contact information.

**Email Header Image:** In the Custom Program Toolkit under Editable Custom Program Images, create your custom email header image. Export as a JPEG and add to your email.

**Email Subject Line:**

Exciting news! Introducing the [Name of Your Program] Program 🎉

**Email Copy:**

We are excited to introduce a brand-new program to help you live a healthier life: [Name of Your Program].

Led by Wellbeats *Wellnes*’, a product of Lifespeak Inc.’s, team of friendly, certified instructors, this program is designed to support you in your wellness journey. [Include a brief description of your program, i.e. goal of the program, recommended equipment (if applicable), prize incentives (if applicable), etc.]

**How to Join the Program:**

* Go to [portal.wellbeats.com](https://portal.wellbeats.com/) on a computer or download the Wellbeats *Wellness* app and log in to your Wellbeats *Wellness* account:

**Username:** Your Email Address

**Password:** Forgot your password? Select “Forgot Password?” to reset your password.

* In your Wellbeats *Wellness* account, select **Programs**.
* Choose the [Name of Your Program] Program, then select **Enroll in Program**.

Questions? Please contact [Your Contact Information].