**(For Admin) Re-Welcome Email Template Reminders**

**Directions:** Please use the 2 email templates below to remind your members about their access to Wellbeats *Wellness* before and at the start of your Re-Welcome Email Campaign. Copy the image and verbiage below and paste into your email. Remove the text in red and add your custom information. We also recommend attached the “Welcome to Wellbeats” flyer (located in the Re-Welcome Campaign Toolkit) to your email.

**Email 1:** Send 1 day prior to your Re-Welcome Email Campaign Launch (before Email 1 is scheduled to send)

A collage of a person

Description automatically generated with medium confidence

At [Your Company Name here], we believe that everyone deserves the chance to live a healthier life. That is why we are proud to offer a complimentary, exclusive wellness [benefit, offering, perk] for all [Your Company Name here] [employees, members]: Wellbeats *Wellness*!

Wellbeats *Wellness* is an on-demand streaming platform with expert-led fitness, nutrition, and mindfulness classes to help you stay well and feel your best.

If you’re new to Wellbeats *Wellness* or haven’t had a chance to access your account yet, now is a perfect time. **You will be receiving an email from Wellbeats *Wellness* (**[**support@wellbeats.com**](mailto:support@wellbeats.com)**) tomorrow, [Month/Day] with everything you need to get started.**

For any questions, please contact [Enter Your Contact Information Here].

**Email 2:** Send the day of Re-Welcome Email Campaign Launch (the day Email 1 is scheduled to send)

A collage of a person

Description automatically generated with medium confidence

We wanted to send a reminder that if you haven’t already, you will be receiving an email **today** from Wellbeats *Wellness* ([support@wellbeats.com](mailto:support@wellbeats.com)) with more information on your exclusive health and wellness [benefit, offering, perk] and how to get started. As a reminder, this [benefit, offering, perk] comes at no cost to you—and is available anytime!

With Wellbeats *Wellness*, you have 24/7 access to:

* 1,200+ fitness, nutrition, and mindfulness classes for all ages, levels, abilities, and interests
* Classes such as yoga, strength training, HIIT, walking/running, mediation, mental wellness, healthy recipes, cycling, kickboxing, kids activities, and cooking education
* Goal-based programs with guided plans to keep you on track such as Get Started, Train Your Way to a 5K, Lose Weight, Build Strength, Daily Mobility, Healthy Back, Stress Less, and Nourish Your Everyday
* Short stretch breaks and exercises to recharge during the day
* And more

If you do not receive an email from Wellbeats *Wellness* by the end of the day, please check your junk and spam folder. You can also contact us for help at [Enter Your Contact Information Here].