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**How to Use:**

Simply copy the image and text below and paste as a social media post on your company social media account to promote your incentive program.

In the text areas colored in red, please delete and add any customized information of your program such as incentive structure, rewards offered, and contact information to your social media posting.

**Social Media Template:**

A picture containing text

Description automatically generated

Caption: Stay active, get rewarded! With the new Wellbeats Minute to Win It program, you can now earn [reward] by playing fitness, nutrition, and mindfulness classes.

Play at least [minutes] of Wellbeats classes within [the month of/each month] and [explanation of reward/structure].

New to Wellbeats? Get started today! [Access information]

@Wellbeats #WellbeatsForAll