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**How to Use:**

Simply copy the text below and paste into an email (such as Outlook) to send to your members to promote your incentive program.

In the text areas colored in red, please delete and add any customized information of your program such as incentive structure, rewards offered, and contact information.

**Email Template #1: Introduction to the Program**

**A picture containing indoor, person

Description automatically generated**

Subject Line: Exciting news! Earn [reward] for your workouts (details inside!)

Introducing the Wellbeats Minute to Win It Program!

Don't miss out on this opportunity to earn [reward] by participating in Wellbeats! Play at least [minutes] of Wellbeats classes within [timeframe] and [explanation of reward/structure].

With Wellbeats, there is something for everyone - with class types ranging from fitness, nutrition, *and* mindfulness.

New to Wellbeats? Get started today! [Access information]

**How to Track Your Wellbeats Minutes**

Track your incentive eligibility by reviewing your current monthly minutes located on your home dashboard. Find a history of your class play minutes by selecting **Profile** in the drop-down menu, then **My Stats**.

**Email Template #2: Reminder of the Program**

**A picture containing indoor, person

Description automatically generated**

Subject Line: Don’t forget: earn [reward] when you use your Wellbeats virtual wellness offering!

*Did you know* that you can earn [reward] by participating in Wellbeats? Wellbeats is your complimentary virtual wellness offering with over 1,000 fitness, nutrition, and mindfulness classes for all ages, levels, abilities, and interests.

Play at least [minutes] of Wellbeats classes within [the month of/each month] and [explanation of reward/structure].

Wellbeats programs are a great way to keep you on track and reach your monthly minutes. Check out over 30 goal-based programs by selecting **Programs** in the main menu.

**How to Track Your Wellbeats Minutes**

Track your incentive eligibility by reviewing your current monthly minutes located on your home dashboard. Find a history of your class play minutes by selecting **Profile** in the drop-down menu, then **My Stats**.

We’re excited to offer this new program to help you live a healthier, happier life.

In health,

[Your Contact Information]