



What a year! Our acquisition by LifeSpeak in February 2022 highlighted an exciting year for Wellbeats. We're grateful for all that 2022 brought, and we look forward to supporting total wellness alongside the entire LifeSpeak family in 2023. We want to send a big thank you to all our clients, partners, consultants, and members who have supported us on this journey!



Enhancing the Member Experience

- Created 250+ new classes and 135 educational tips to keep members motivated
- Added four new categories: circuits, Pilates, barre, and warm-up/cooldown
- Released 11 new programs and added the ability to enroll in multiple programs simultaneously
- Partnered with LifeSpeak and Launch My Health to provide enhanced content libraries with 130+ expert mental health and 120+ clinical nutrition classes
- Launched group chat and community features for family and friends to play classes and stay healthy together
- Transitioned to a new, state-of-the-art studio set
- Debuted new Client and Member Resource Hubs and a Wellbeats-branded swag store

Recognizing Shared Success

- ACG Minnesota BOLD Awards 2022 nominee
- Ernst & Young (EY) Entrepreneur of the Year® 2022 Heartland Award (Jason Von Bank)
- Minne Inno's 2022 Fire Awards honoree
- LFE Capital's Award of Excellence (Jason Von Bank)
- Stevie Awards for Great Employers, Bronze Stevie® Award in the HR Solution Provider of the Year category
- Shortlister Top Vendor for Corporate Fitness Companies, Corporate Nutrition Programs, and On-Demand Fitness Content Providers

Wellbeats has grown to reach more than 2.5 million members in 120+ countries.

We look forward to growing with you in 2023.