**(For Admin) Re-Welcome Email Template Reminders**

**Directions:** Please use the 2 email templates below to remind your members about their access to Wellbeats *Wellness* before and at the start of your Re-Welcome Email Campaign. Copy the image and verbiage below and paste into your email. Remove the text in red and add your custom information. We also recommend attaching a customizable “Welcome to Wellbeats” flyer (located in the Re-Welcome Campaign Toolkit) to your email.

**Email 1:** Send 1 day prior to your Re-Welcome Email Campaign Launch (before Email 1 is scheduled to send)

A collage of a person

Description automatically generated with medium confidence

At [Your Company Name here], we believe that everyone deserves the chance to live a healthier life. That is why we are proud to offer a complimentary, exclusive wellness [benefit, offering, perk] for all [Your Company Name here] [employees, members]: Wellbeats *Wellness*!

Wellbeats *Wellness* is an on-demand streaming platform with expert-led fitness, nutrition, and mindfulness classes to help you stay well and feel your best.

If you’re new to Wellbeats *Wellness* or haven’t had a chance to access your account yet, now is a perfect time. **You will be receiving an email from Wellbeats *Wellness* (**[**support@wellbeats.com**](mailto:support@wellbeats.com)**) tomorrow, [Month/Day] with everything you need to get started.**

For any questions, please contact [Enter Your Contact Information Here].

**Email 2:** Send the day of Re-Welcome Email Campaign Launch (the day Email 1 is scheduled to send)

A collage of a person

Description automatically generated with medium confidence

We wanted to send a reminder that if you haven’t already, you will be receiving an email **today** from Wellbeats *Wellness* ([support@wellbeats.com](mailto:support@wellbeats.com)) with more information on your exclusive health and wellness [benefit, offering, perk] and how to get started. As a reminder, this [benefit, offering, perk] comes at no cost to you—and is available anytime!

With Wellbeats *Wellness*, you have 24/7 access to:

* 1,200+ fitness, nutrition, and mindfulness classes for all ages, levels, abilities, and interests
* Classes such as yoga, strength training, HIIT, walking/running, mediation, mental wellness, healthy recipes, cycling, kickboxing, kids activities, and cooking education
* Goal-based programs with guided plans to keep you on track such as Get Started, Train Your Way to a 5K, Lose Weight, Build Strength, Daily Mobility, Healthy Back, Stress Less, and Nourish Your Everyday
* Short stretch breaks and exercises to recharge during the day
* And more

If you do not receive an email from Wellbeats *Wellness* by the end of the day, please check your junk and spam folder. You can also contact us for help at [Enter Your Contact Information Here].